

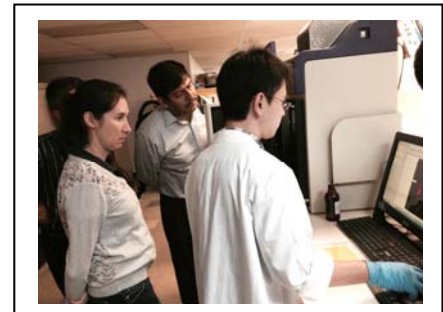
Press Release
For Immediate Release

iBox Scientia In Vivo Imaging Training

October, 2014

Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico, is one of the largest multi-campus universities in Latin America. The Institute recently purchased UVP's iBox[®] Scientia™ Imaging System from Bioselec, UVP's dealer in Mexico.

Recently, the Institute's scientists visited AntiCancer, Inc. in San Diego, California, for hands-on iBox instrument training using AntiCancer's fluorescent cancer cell lines and mice. The group plans to use the iBox Scientia for various areas of cancer research, including the role of nutraceuticals in cancer prevention. The scientists found the system to be very user friendly and are planning to expand the iBox research applications for their multi-user facility.



Shown in the picture are Cesar Rodriguez, M.Sc., Laura Acevedo, M.Sc. and Jose Ascencion Hernandez, PhD. (second from right) of Instituto Tecnológico y de Estudios Superiores de Monterrey and UVP & AntiCancer staff including Dr. Robert Hoffman, CEO of AntiCancer (fifth from left). Myrna Espiritu, UVP's International Sales Manager (middle of picture) says, "Every iBox user is accorded free instrument training at AntiCancer using their fluorescent cancer cell lines and mice which facilitate system optimization for many research applications. AntiCancer has offices in the United States, China, Japan and Korea and users can go to the most convenient location for training."



UVP's iBox imaging systems are ideal for detection of fluorescence markers in vivo with applications including fluorescent cancer cell detection, multiplex NIR tumor detection and a host of other pre-clinical research studies.

For more information on the iBox Scientia system, go to <http://uvp.com/ibox.html>